

Opioid drugs -
whether prescription or illicit -
are extremely addictive

11.4 Million
People Misuse Prescription Opioids*

*2017 National Survey on Drug Use and Health, Mortality in the United States, 2016

130⁺

People Die Everyday from
Opioid Related Drug Overdoses*

NCHS, National Vital Statistics System. Estimates for 2017 and 2018 are based on provisional data.

Every **25** Minutes a Baby is Born
Experiencing Opioid Withdrawal*

*Patrick et. Al., JAMA 2012 Patrick et. Al., Journal of Perinatology 2015

This has become a crisis
in our community

How can we
help people in this crisis?

Opioid Use Disorder is a Brain Disease

RECOVERY CAPITAL =

Strengths and Assets that Support Recovery

- Family and friends
- Pets
- Spirituality and cultural traditions
- Access to services
- Hobbies
- Career

Recognize the Underlying Trauma

IF YOU SUSPECT
SUBSTANCE ABUSE DISORDER
LET THE PATIENT KNOW:

- That this is a common issue
 - We have ways to help
- They can have a safer, healthier pregnancy if they get help
 - They can be a better parent if they get help

MAT as Gold Standard

METHADONE

Full agonist –
prevents withdrawal
symptoms, slower
onset of effect,
less addictive
than heroin

Given daily on site

Highly effective
but hard to access

BUPRENORPHINE (SUBOXONE)

Partial agonist-prevents
withdrawal symptoms,
blocks action of opioids

Taken daily at home
or monthly injection
on site

Easy to administer
but prone to diversion

NALTREXONE (VIVITROL)

Antagonist –
blocks the action of opioids

Given daily
or monthly on site

Not safe during pregnancy
Not generally used alone
in pregnancy

Treat the Whole Person

Create Safety

Provide Hope

Connect Patients
with Community Resources

Breaking Down Stigma

Pay Attention to Language

STIGMATIZING LANGUAGE

Drug Abuser/Drug Addict
Alcoholic
Clean
Dirty
Clean/Dirty drug screen
Former/reformed addict/alcoholic
Drug substitute or replacement
Clients/those people

NON-STIGMATIZING ALTERNATIVES

Person with Substance Use Disorder
Person with alcohol use disorder
Abstinent, not actively using
Actively Using
Negative/positive for substance use
Person in recovery
Medication-Assisted Treatment
People that are served/Individuals

Brain Disease is not a Moral Failing

Be Part of the Solution

Free national expert clinical consultation
on managing substance use in primary care.

1-800-300-3595

9am-8pm EST, Monday-Friday



Learn More at: www.itcmi.org/RespondtoOpioidCrisis

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