



# ITC of MI Tribal PREP Community Assessment Data

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COMMUNITY READINESS ASSESSMENT  
PROGRAM & SERVICES INVENTORY

# Community Readiness Model

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- A model that creates community change while integrating the culture of a community, the existing resources, and the level of readiness in order to more effectively address an issue.
- Assists in identifying the Community “*truth*” about a specific issue
- This “truth” may or may not be the same as the actual reality
- A community’s perception is their reality/truth, and this truth is vitally important when developing strategies

# Dimensions

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Community Efforts



Community Climate



Community Knowledge of Efforts



Community Knowledge of the Issue



Leadership



Resources Related to the Issue

# Community Readiness Ratings

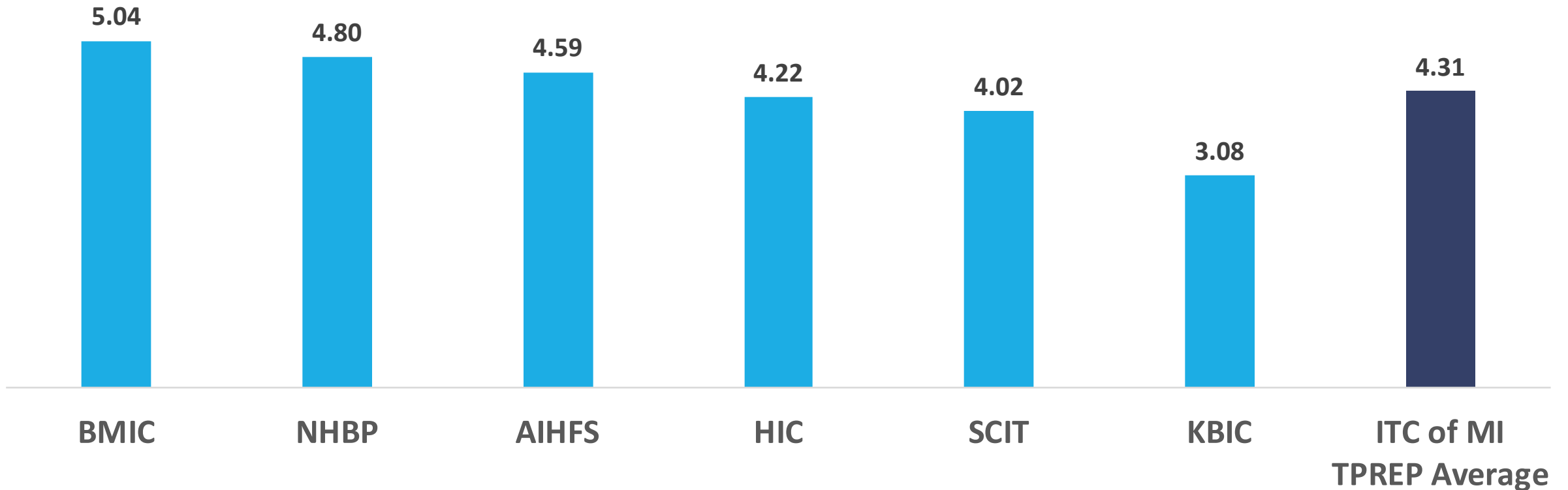
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OVERALL RESULTS



# Overall Community Readiness Ratings

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# Overall Readiness: Stage 4

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**Stage 4- Pre-planning:**  
There is clear recognition that something must be done and there may even be a group addressing it. However, efforts are not yet focused or detailed.



# Dimensions of Readiness

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**Community Efforts:** To what extent are there efforts, programs, and policies that address the issue?



**Community Knowledge of the Efforts:** To what extent do community members know about local efforts and their effectiveness, and are the efforts accessible to all segments of the community?



**Leadership:** To what extent are appointed/elected leaders and influential community members (non-elected/appointed) supportive of prevention?



**Community Climate:** What is the prevailing attitude of the community toward the issue?



**Community Knowledge about the Issue:** To what extent do community members know about or have access to information on the issue and its existence or impact in your community?



**Resources Related to the Issue:** To what extent are local resources – people, time, money, space, etc. – available to support prevention efforts?



# Overall Ratings by Dimension of Readiness

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# Dimensions Scoring in Stage 5

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**Stage 5- Preparation:** Active leaders begin planning in earnest. The community offers modest interest in efforts.



All sites had **Community Efforts** as their highest rated dimension

# Dimensions Scoring in Stage 4

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**Stage 4- Preplanning:** There is a clear recognition that something must be done and there may even be a group addressing it. However, efforts are not yet focused or detailed.



**Knowledge of Efforts** was, on average, the second highest rated dimension

# Dimensions Scoring in Stage 3

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## **Stage- 3 Vague Awareness:**

Most feel that there may be a local concern, but there is no immediate motivation or willingness to do anything about it



**Leadership, Community Climate, Knowledge of the Issue and Resources** were, on average, rated lowest of the dimensions

# Common Themes

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THEMES OF COMMUNITY READINESS



# Community Efforts

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- **Rating 5.87 (Preparation Stage)**
- **Most commonly noted programs/activities:**
  - Planned Parenthood
  - Boys & Girls Club
  - TPREP
  - School Health Class
  - Tribal Clinic/Health Center
  - County Health Department
  - YMCA



# Community Knowledge of Efforts

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- **Rating- 4.78 (Preplanning Stage)**
- Varied responses for how long services have been available
  - 4-20 years
- **Commonly noted strengths:**
  - Confidentiality and trust with patients in some communities
  - Extensive involvement with community
- **Commonly noted weaknesses:**
  - Concerns about confidentiality
  - Fear of judgement when accessing services
  - Lack of outreach/promotion of services
  - Lack of understanding of programs available
  - Parents nervous to discuss with youth



# Leadership

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- **Rating- 3.79 (Vague Awareness Stage)**
- COVID-19 efforts are a community priority shifting some focus away from adolescent sexual behavior
- Lack of interest from community leaders
- Leaders could help promote or start building a program in the community to better services
- Community leaders tend to step in if they see a glaring concern only





# Community Climate

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- **Rating- 3.47 (Vague Awareness Stage)**

- **Community attitude toward the issue:**

- Not a major concern
- The issue is not addressed
- No action
- Community is unaware
- Negative stigma

- **Primary obstacles to obtaining service:**

- Confidentiality
  - In small communities, word travels fast
- Lack of knowledge of how to obtain services
- Transportation issues
- Health Literacy
- Embarrassed to discuss sexual health and development



# Community Knowledge of the Issue

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- **Rating- 3.96 (Vague Awareness Stage)**
- Perceptions are that community members are:
  - Ranged from minimally to very knowledgeable
  - Not everyone engaging in much conversation
  - Need for more outreach and education
- Information sources:
  - Handouts, pamphlets, brochures, health providers,
- People get information through:
  - Medical providers, youth leaders, internet, word of mouth, Tribal and County Health Department, CDC



# Resources

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- **Rating-3.88 (Vague Awareness Stage)**
- The community would support something that is organized for them
- Little to no awareness of evaluation efforts currently taking place in the community
- Limited access to resources due to community need related to COVID-19
- Need for community level data to provide context and support prevention
- Limited access to resources for parents to educate themselves on community issues
- Resources (time, money, staff) are limited for some communities without grant funding this work could not happen

# Strategies Recommended for Stage 4: *Preplanning*

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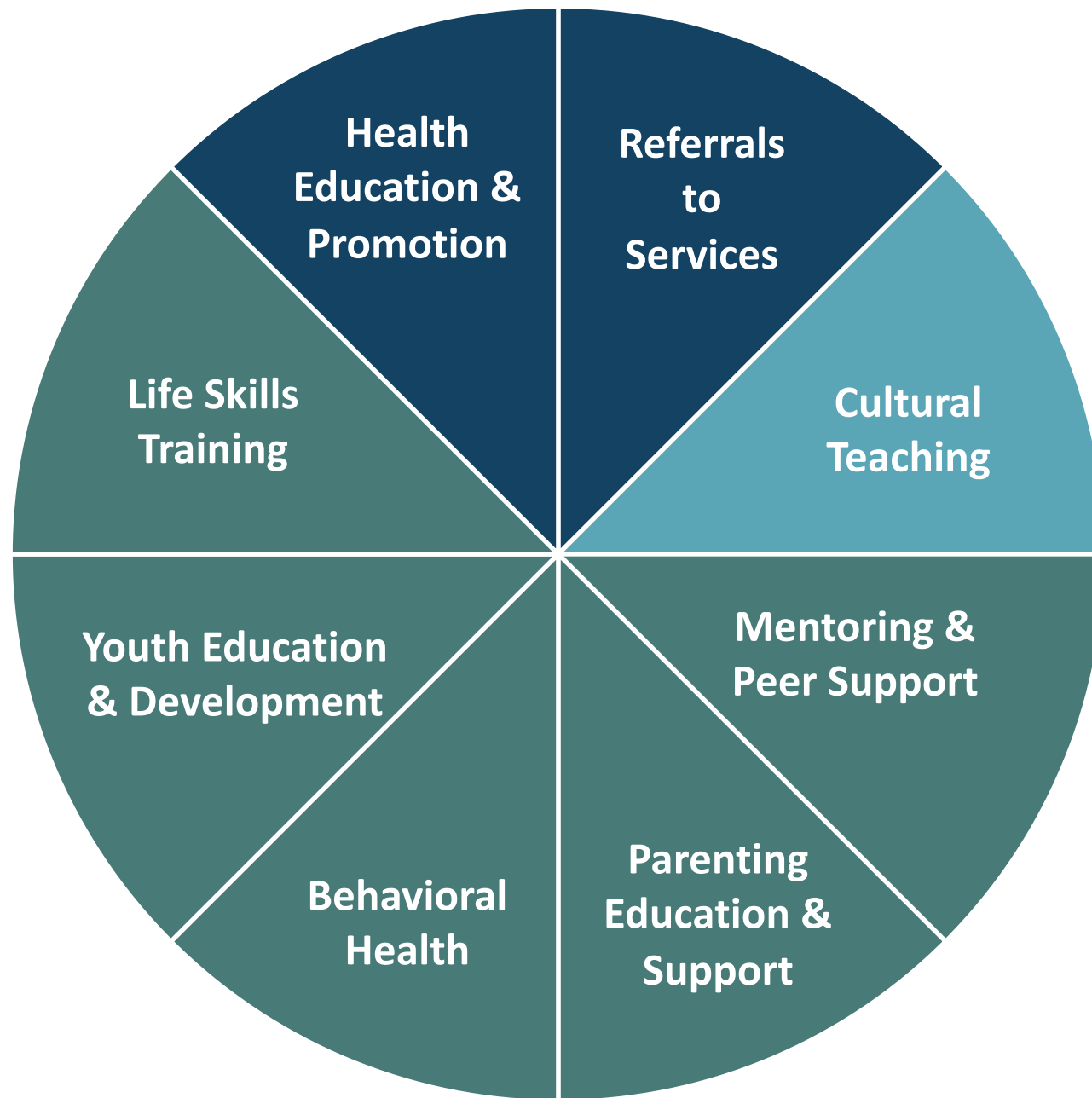
- **Goal: Continue to raise awareness with concrete ideas and data**
  - Increase media exposure, outreach, and education focused on reducing stigma and raising awareness
  - Engage community leaders
  - Initiate health-focused events
  - Continue to gather helpful information from the community

The model suggests to us that coordinators continue to include community-wide education and outreach related to youth sexual behavior and development

# Youth Programs and Services Inventory

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THEMES & GAPS



5 Sites

4 Sites

3 Sites

